

WHY COLLABORATION IS CRUCIAL

ACCORDING TO THE WORLD'S MOST ADMIRABLE COMPANIES

The World's Most Admired Companies know collaboration is the behavior that will have the biggest impact on their business—if everyone does it. Here's how they're driving collaboration among their teams to transform for growth—and how you can do the same.



We're leveraging the collaboration muscle we already had and being very intentional about ensuring it drives innovation and results."

KIM EVANS
Executive Vice President, Head of Corporate Sustainability, Inclusion and Social Impact at Northern Trust

"WE BEFORE I" MINDSET

Team members who **RAISE THEIR HANDS, PUT OTHERS FIRST, AND ARE WILLING TO WORK TOGETHER** are top performers.



You need to be deliberate about how you collaborate. Very often in corporate America, the impulse is random acts of collaboration."

ADAM BAUER
Director of Issues and Policy Communications at Hewlett Packard Enterprise

TOP COLLABORATION CHALLENGES



REMOTE WORK



COMPLEX STRUCTURES



SILOED TEAMS

THREE

COLLABORATION SECRETS FROM THE WORLD'S MOST ADMIRABLE COMPANIES

Empower your people to create, cross-sell and innovate across teams and borders.

1

REWARD EFFORT



Incentivize and recognize employees for acting collaboratively.

LENOVO'S ANNUAL TEAM EXCELLENCE AWARDS recognize and reward people for collaboration across teams.

2

SUPPORT INCLUSIVITY



Embrace hybrid and virtual options to foster inclusivity and innovation.

NORTHERN TRUST optimizes its online tools to ensure a smooth-running hybrid model that supports inclusivity.

3

TEST, ADAPT AND IMPROVE



Embrace experimentation to find the right approach for different teams.

DHL SUPPLY CHAIN is testing a total flexibility model: employees come into the office as needed to meet their working needs.



Teamwork is so important here. To provide new solutions to customers, we have to work together more and in new ways."

LAN GAO
Senior Vice President, Human Resources at Lenovo

IMPROVING COLLABORATION: 5 QUESTIONS TO ASK YOURSELF

- 1** How has the way you collaborate changed over the last five years?
- 2** Is your digital and in-person collaboration equally effective?
- 3** Are you collaborating with intention and purpose?
- 4** Are you only focusing on end-to-end responsibilities?
- 5** Can you solve this problem on your own, or does it require other teams?



KORN FERRY

BE MORE THAN

HOW TEAMS COLLABORATE ACROSS ORGANIZATIONS HAS CHANGED.

Get yours on track for success.

[LEARN HOW](#)