

Design a  
future-ready  
workforce with  
**KORN  
FERRY  
ASSESS**

## Facing the future:

A glimpse at today's  
talent landscape

**76%**

of investors question current  
leadership's capability for  
future challenges

**84%**

of executives feel unprepared  
for the future of work

**85M**

jobs risk remaining unfilled  
due to skill shortages  
by 2030

**\$8.5T**

potential in unrealized  
annual revenue due to  
these shortages

## Investments in future- readiness are growing

U.S. training  
expenditures  
soared to \$101.6  
billion in 2022

**41%**

of L&D leaders  
anticipate increased  
funding for  
development YOY

## The strategy gap:

Most organizations aren't  
seeing the full picture of  
their talent



**Only 10%**

of companies assess recruits for  
leadership potential.



**Only 14%**

feel confident in their ability to  
identify high-potential talent.

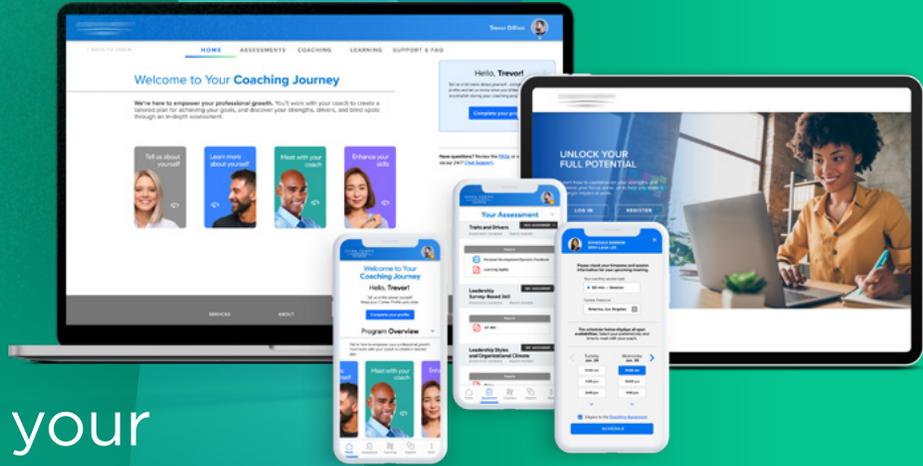


**45% of companies**

lack any formal development  
programs internally.

## Ground your talent strategy in data

Korn Ferry Assess helps you see clearly where your team excels and where you can grow. By understanding your people's potential and leadership styles, you can craft a talent strategy that makes an impact—guiding your organization to meet future goals and make the most of every talent investment.



**What we do**

- Talent benchmarking
- Talent prediction
- Future-ready leadership
- Engagement strategy
- Assessment at scale

## How we help

### 1 Benchmark for success

Start by understanding what excellence looks like for your organization by creating detailed Success Profiles that align with your strategic goals.

### 2 Assess for insights

Leverage Korn Ferry assessment data to help you make precise decisions at critical points—assess for selection, potential, development, learning agility, and leadership to ensure your strategy is comprehensive and data-driven.

### 3 Develop with intention

Korn Ferry Assess identifies each individual's learning style. This enables us to develop personalized learning journeys, according to the individual's assessment, that drive sustained behavior change.

# 7.5X

People aligned with our Success Profiles are 7.5x more likely to be engaged in their role

# 25%

Consistent use of Korn Ferry assessments can improve overall talent performance by 25%

# 100,000

Korn Ferry develops 100,000 leaders each month

Korn Ferry's combination of assessment and leadership development expertise helps you mitigate risk and achieve real, measurable success.

**CONTACT A KORN FERRY EXPERT, TODAY**