



BY LEXI PANDELL

# Summer Listenin'

## THE ULTIMATE PODCAST PLAYLIST

**W**hether you're heading out on a road trip or relaxing poolside on a warm afternoon, these are the ideal moments to start working through that overrun podcast queue, which can be a daunting task, since there is more and better content than ever. From true-crime whodunits to unexpected deep dives into history and business, podcasts feature some of the most creative and compelling storytelling of the day. And the industry only continues to grow: according to the latest figures, there are more than 1.9 million shows to pick from, with an estimated 116 million Americans tuning in regularly. Monthly listeners looking to be informed, amused, and inspired surged more than 50 percent over the last few years. Overwhelmed by the choices? Here are *Briefings'* fiery summer podcast picks.

### BUSINESS WARS

*Cutthroat rivalry*

Facebook vs. Snapchat. Coke vs. Pepsi. Estée Lauder vs. L'Oréal. How businesses compete and industries shift, and most important, who came out on top and why?

### THE APOLOGY LINE

*Redemption*

The story—and agonizing audio tapes—behind a 1980s experiment that lured New Yorkers to call an anonymous number to apologize for their darkest deeds.

### THE MESSENGER

*The sound of revolution*

A chronicle of the 38-year-old Afropop superstar Bobi Wine, who launched a campaign to unseat Uganda's longtime strongman president, sparking continent-wide protests.

### THE RICH ROLL PODCAST

*Living your best life*

The ultra-endurance athlete and former entertainment lawyer talks to tech CEOs, Olympic athletes, longevity experts, and artists about optimization and purpose.

## WELCOME TO THE CLUBHOUSE

**PODCAST LOVERS WON'T WANT TO MISS** Clubhouse—if they can get in. The red-hot new social media platform is part podcast, part TV talk show, part AOL chatroom. Launched last year, Clubhouse first gained attention for its exclusivity. The app has an invite-only membership, where each new user gets just two invitations to dole out. (The company, which reports having around 10 million active weekly users, says it plans to eventually open up the platform to a wider audience.)

Like most social media, once logged in, engagement depends on whom you follow

(Oprah or Drake?). New users are prompted to follow friends and select their interests, from biology and weightlifting to karaoke and fashion to psychedelics and fintech. Clubhouse then suggests a schedule of talks, some of which have had unexpected cameos by the likes of Barack Obama and Elon Musk. Or simply hop into a massive nightly political talk show with thousands of audience members, listen in on a theatrical performance, or slip into a more intimate room with just friends. Better yet, have something to say? Schedule and moderate your own forum.

### YOU'RE WRONG ABOUT

*Setting the record straight*

A reexamination of history's miscast figures and moments, ranging from Yoko Ono to the Stanford Prison Experiment.

### NO LIMITS WITH REBECCA JARVIS

*Breaking barriers*

With her signature inquiry—"What's the worst advice you've ever received?"—this Emmy-winning journalist talks to female titans of industry.

### STILL PROCESSING

*So what?*

Two *New York Times Magazine* writers put pop culture into context, with playful yet unwincing considerations, such as the portrayal of masculinity in film and America's relationship to Whiteness.

### WELCOME TO YOUR FANTASY

*Bow ties, money, and murder*

The rise and '70s stardom of the exotic dance troupe Chippendales, complete with corruption, drugs, and death.

### RABBIT HOLE

*The making of a modern radical*

A look at how social media can radicalize minds, through one man's descent into the dark political corners of YouTube.

### THE GOLFER'S JOURNAL PODCAST

*Inside the ropes*

The people and culture that have slowly turned golf into a modern zeitgeist, with episodes ranging from the game's relationship to alcohol to the greatest tournaments of all time. //