

READ, LISTEN, WATCH

The Softer Side of Success



When MasterClass launched in 2015, it offered a small number of technical classes taught by titans in their fields—Serena Williams teaching tennis, Dustin Hoffman on acting. As the e-learning platform has evolved, it's expanded beyond insider tips and tricks. Today, it offers courses not only in such specific areas as writing, cooking, and playing chess, but also broader training in the softer qualities that make for mastery.

With production values to rival those of any of the major streamers, the courses have become part self-improvement TED Talk and part behind-the-scenes

celebrity narrative—a combination which has audiences eagerly paying the \$180 annual membership. As MasterClass has continued its international expansion, its viewership has more than doubled in size. Meanwhile, the company has raised hundreds of millions of dollars in additional investment.

For the professional seeking something beyond technical instruction, try a course on cultivating empathy, persuasion, or creativity. Then go to work, whatever that may look like, and practice. Because if there's one thing the experts will say, it's that any skill, soft or hard, requires reps more than anything else. ▀



MALALA
CREATING CHANGE
How to make an impact.



LEWIS HAMILTON
A WINNING MINDSET
Prepping the mind, body, and spirit for victory.



ISSA RAE
CREATING OUTSIDE THE LINES
Bringing creative vision to life.



JOY HARJO
POETIC THINKING
Finding the language to express yourself.



ANNA WINTOUR
CREATIVITY AND LEADERSHIP
Leading without apology.



ROBIN ARZÓN
MENTAL STRENGTH
Developing endurance outside of sport.



LEVAR BURTON
THE POWER OF STORYTELLING
Telling your story so people listen.



CHRIS VOSS
THE ART OF NEGOTIATION
Strategies for getting what you want.

PRO TRAINING

Want to feel what it's like to fly? Try foil surfing. Coach **Reo Stevens** introduces this new obsession.

WHAT IS IT?	BEST WAY TO GET STARTED?	WHY THE HYPE?
"Riding a surfboard with a hydrofoil, which is a wing that makes the board rise above the water."	"Get lessons on e-foiling, which is a motorized version. That allows beginners to get repetitions."	"People get addicted. It's just fun. It feels like floating and you can do it in any body of water."

Courtesy of Reo

For more information, visit reostevens.com.

SUGGESTED

Vintage Style with a Modern Upgrade

This Marshall speaker brings listeners back to the days of Jimi Hendrix, with nostalgia built directly into its wooden frame. The Stanmore II Bluetooth features retro details such as a textured vinyl covering, brass plating and script, and, for the occasions you'd prefer not to tune the sound from your phone, analog rotary knobs that control the volume, bass, and treble. An upgraded interior provides the quality and digitization expected of today's audio systems.



Stanmore II Bluetooth speaker, \$380