

READ, LISTEN, WATCH

You've Got Mail



Newsletters may have been around as long as the leaflet, but the latest digital incarnation of this timeworn media form is having a moment. Once the preferred medium of civic groups and grade schools, newsletters these days are the domain of every industry, interest, and idea. And readers can't seem to get enough. Since the pandemic began, subscriptions have boomed. The distribution platform Substack went from having 50,000 paid subscribers in 2019 to now more than 1 million, with topics ranging from politics, business, and sports to construction physics, insect

cuisine, and vampire literature.

In addition to its wide-ranging coverage, the medium has attracted many of journalism and academia's top thinkers. Sent daily, weekly, or at the author's whim, the highest-quality email blasts are accessible, intimate, and entertaining as well as educational, provocative, and independent. Indeed, the evolution of newsletters may be helping journalism retain its relevance during a time when its very legitimacy is at stake. For the uninitiated, *Briefings* presents a curated list of newsletters covering history, the interwebs, and the meaning of life. ■

THE MARGINALIAN
One woman's reckoning with the meaning of life through explorations of nature, poetry, and philosophy.
Published weekly

3-2-1 THURSDAY
The author of Atomic Habits offers three ideas, two quotes, and one question for contemplation.
Published weekly

RACEAHEAD
A Fortune senior editor examines race and politics, especially as they relate to corporate America.
Published twice a week

THE GIST
This sports newsletter is dedicated to providing equal coverage of men's and women's athletics.
Published four times a week

LETTERS FROM AN AMERICAN
A Boston College history professor draws parallels between current and historical events.
Published daily

EMBEDDED
A humorous and insightful deep dive into life on the internet, including trends and profiles of the very online.
Published three times a week

Musiker, Westendel, Jed Share/Kaoru Shira, Artem Varnitsin/EyeEm, Oliver Helbig/Getty Images

SUGGESTED

Bartesian, Another Please?

Like any home mixologist has discovered, making a good drink is a culinary art. But in this technological era even craftsmanship can be programmed into a machine. At the touch of a screen, the Bartesian Cocktail Maker will whip up a variety of cocktails (or mocktails), from mango margaritas to matcha



martinis. Simply pour in your preferred alcohol, insert a flavor pod, choose your potency, and press Mix. The libation future has arrived.

The Bartesian Cocktail Maker, \$369.99

PRO TRAINING

National gold medalist and coach **Carolyn Ebbinghaus** on the fastest-growing sport in the States.

PICKLEBALL FEVER
 "Everyone used to think pickleball is for old people. Now they're all addicted. It has exploded."

THE GAME
 "Get the ball over the net and laugh; that's pretty much the game. It will seriously change your life."

GETTING STARTED
 "You don't need tennis experience, but take a beginner class. You'll be up and running in 20 minutes."

For more information, visit pickleballoutfitters.com.

