

Video Calling: A Report Card

With the help of our experts, we looked at some examples of how people present themselves on video calls. Spoiler alert: pretty badly.



THIS ZOOM BACKGROUND SAYS: *“I have window blinds.”*

OTHER ISSUES: Though window treatments often add a pleasant 3D texture, here they are **consuming 60% of the background**. Also, with the camera angle so low and his head positioned in the ceiling corner, he appears to be a huge-handed man in a tiny, low-ceilinged room.

HOW TO IMPROVE: Raise the camera to eye level and turn it 30 degrees to the right. Add a colorful piece of art to the wall. Because the room is devoid of color, wear a photogenic color such as a navy-blue button-down with a pop of bright color sticking out of the pocket.